

GENERAL SERVICE BOARD RECOMMENDATIONS

Hello everyone. I am Sherry Snider. I served as Delegate in Area 55 on Panel 72. I'm from Northwest Ohio near Lake Erie. My home group is Reno Beach Sobriety or RBS for short, and my sobriety date is June 6, 2010. I was elected to follow Cathi Clark at the 2025 General Service Conference. I am both humbled and honored to serve in this capacity. I was especially gratified to see so many members of the East Central Region stand for the position of Trustee.

I hit the ground running since the election in April. I was assigned to the Trustees committees of Corrections, Cooperation with the Professional Community/ Treatment-Accessibilities/Remote Communities and Public Information. I began virtual meetings with Eileen A., GSO Staff on preparations for the East Central Regional Forum.

There were virtual meetings with the Trustees and GSO Staff regarding the Vancouver International Convention and then the travel began. It was exciting to participate at the Anonymity and A.A.W.S. booths and to be able to reconnect with past delegates I met at the General Service Conference. I took the opportunity to visit the East Central Region Hospitality Room which was well planned by the committee and manned by many volunteers from our region.

There were more virtual meetings between me and the seated delegates, myself and GSO Staff and trainings to learn and to refresh myself with the OnBoard computer program. I reviewed background about my assigned Trustee committees to determine where each committee was, based on the work from 2025 advisory actions. I was preparing to travel and participate in my first Board weekend that began at the end of July.

I attended both the A.A.W.S. Board and the AA Grapevine Board. There was an in-person orientation day and Trustee Committee meetings. My assigned committees met on Saturday, so it was a very full day for me. The Public Information chair advised me I was chairing a subcommittee for the revision of the pamphlet "Understanding Anonymity" and I was appointed as a member of the subcommittee reviewing questions for the membership survey.

Home for three days and I attended the Ohio State Convention. Two weeks later I was hosting the East Central Regional Forum in Indianapolis IN which was well attended and very successful. There were 383 in person attendees, and a livestream pilot added 73 remote participants for a total of 456! The delegates gave wonderful presentations and led workshops. Two weeks later I was on a flight to Chicago for Strategy and Leadership training. I have had the opportunity to visit areas 74, 75 and 23 so far. Additionally, there were many interim virtual committee meetings, general sharing sessions, Ad Hoc committee meetings in between visits to different areas within our region. There was another Strategy and Leadership meeting held at the beginning of January. I now have attended my 3rd Board meeting and just returned from it on February 2nd.

Now to catch up on this weekend's events. As you may remember, last year this body approved a motion to revise the conference of Delegate's guidelines, section G dealing with the format of this conference. This is a three-year trial period beginning in 2026. I asked Monica F. (Chicago)

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to remain as co-chair of the committee and Erik L. from area 20 (IL) to serve as co-chair. Members include Areas 23 (IN), 33 (MI), area 74 (N. WI), and area 54 (OH). These individuals give a rounded representation of the states within the East Central Region. This committee has worked very diligently on the revisions you will experience this weekend. They are providing you with an evaluation form and requesting your opinions related to this weekend. It is imperative that you all complete the evaluation and provide the ad hoc committee with what worked well and what needs improved upon. It is only with this information that the committee will know what to revise and what to keep for next year.

We discovered along the way that a structure for the host committee outlining the necessary facility requirements does not exist. Therefore, I intend to reactivate the Ad Hoc for CDPF Officers Guideline committee to review what is in place currently and revise and create necessary guidelines for the East Central Region areas review and approval.

It is my hope that you will find this refreshed program appealing and that participation will assist the seated delegates to better understand the processes they will experience at the General Service Conference. These changes have the potential to enrich the seated delegates and your involvement as well. I am going to highlight the recommendations from the Board weekends and special Board meetings held thus far for your information.

July 30 - Aug. 4, 2025 BOARD WEEKEND

Trustees' Finance and Budgetary Committee

The committee recommended to the General Service Board approval of the GSB/AAWS reforecast budget.

The committee recommended to the General Service Board approval of the 2025 Grapevine/LaViña budget reforecast. (Budgets are generally reforecast midyear which was this board meeting and is Quarter 3)

The committee recommended to the General Service Board a Reserve Fund drawdown of up to \$2,100,000 for the GSO retrofit project. (The leased space on the 8th floor will not be renewed. The retrofit is not a redecoration of space. Rather, it is taking down walls, shrinking office space to accommodate the 8th floor operations move to the 11th floor space. Such a retrofit has not been undertaken from 1992 when A.A. began to occupy space at 475 Riverside Drive to the present. The Interchurch Center first opened in 1960. Alcoholics Anonymous has been located at the Interchurch Center since 1992, when the General Service Office (GSO) relocated there. This move brought both A. A. World Services and AA Grapevine personnel under one roof. It consolidated AA operations into one facility, serving the growing global fellowship. As of Dec. 2025, the drawdown for this project was \$246,869).

The committee recommended to the General Service Board a Reserve Fund drawdown of \$350,000 for AA Grapevine operations. (AA Grapevine is actively engaged in a 5-year strategic plan including an analysis of industry trends and economic scenarios.)

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Trustees' General Service Conference Committee

The committee recommended to the General Service Board that the request for a trustee member of the Ireland General Service Board of Alcoholics Anonymous, be approved to attend the 2026 U.S./Canada General Service Conference as an observer.

Trustees' International Conventions/Regional Forums Committee

The trustees' IC/RF Committee changed its Composition, Scope and Procedure to include Regional, Special and Local Forums. A special forum was held on January 17th for the Deaf Community. It was well received.

Trustees' Public Information Committee

The committee recommended to the General Service Board that the Comprehensive Media Plan be retired.

In keeping with the "Policy on Actors Portraying A.A. Members or Potential A.A. Members in Videos Produced by the General Service Board or its Affiliates" the committee recommends that the General Service Board affirm that the proposed three videos are consistent with the A.A. Tradition of attraction rather than promotion, and that the use of actors in these videos does not in fact or in appearance place personalities before principles.

Oct. 14, 2025 GENERAL SERVICE BOARD SPECIAL MEETING

Correction of the minutes for Second Quarterly meeting of the General Service Board. The Chair of the General Service Board reported the following:

There were no trustees expelled from the General Service Conference. Two trustees did leave the General Service Conference early. Neither were expelled. Both left early for reasons of their own. Each of these trustees officially rotated from their service immediately following the Conference, one had provided notice of their resignation prior to the Conference, and the other had completed their 4-year rotation I offer my deepest apologies to all Conference members for the error in my remarks as reflected in the Q2 minutes. As tired as I was at the time of our meeting on Saturday following the rotating trustee talks, after a grueling week, there is no excuse for my failure to correctly reflect what happened. I do hope that this correction and apology will reach all who read my incorrect remarks. The minutes will be amended to reflect this correction.

Oct. 29 - Nov. 3, 2025 BOARD WEEKEND

Trustees' Archives Committee

The committee recommended to the General Service Board the following addition to their Procedures:

3. To review and approve GSO Archives Department Policies.

Trustees' Finance and Budgetary Committee

The Board approved a recommendation from the trustees' Finance and Budgetary Committee that the General Service Board approve filing the IRS forms 990 for A.A. World Services, Inc., AA Grapevine, Inc., and The General Service Board of A.A., Inc.

GENERAL SERVICE BOARD RECOMMENDATIONS

The Board approved a recommendation from the trustees' Finance and Budgetary Committee that their Composition, Scope and Procedure (CSP) be amended to include the following procedure:

"The Quarterly Financial Report is drafted by the GSO CFO and Grapevine controller and submitted to the GSB treasurer for review and approval. Upon approval by the treasurer, the CFO forwards the Quarterly Financial Report to the Language Services Department for translation. After translation, the CFO forwards the Quarterly Financial Report to the Conference assignment for distribution to Conference members."

The Board approved a recommendation from the trustees' Finance and Budgetary Committee to adopt the AAWS/GSB Shared Services Agreement.

Trustees' General Service Conference Committee

The Board approved a recommendation from the trustees' General Service Conference Committee that delegate chairpersons be invited to attend the October Board weekend instead of the January Board weekend, no sooner than October 2026.

The Board approved a recommendation from the trustees' General Service Conference Committee that the General Manager proceed with contracting with the hotel for the General Service Conference in 2029.

Trustees' Nominating Committee

The Board approved a recommendation from the trustees' Nominating Committee that Cheryl "Sherry" Snider, East Central Regional Trustee, serve as trustee director for two years on the AA Grapevine Corporate Board following the 2026 General Service Conference, to succeed Teresa Jacks.

The Board approved a recommendation from the trustees' Nominating Committee that Susan Vlajk, Southeast Regional Trustee, serve as trustee director for two years on the A.A. World Services Corporate Board following the 2026 General Service Conference, to succeed Ken Taylor.

The Board approved a recommendation from the trustees' Nominating Committee that Grace Flesher serve as nontrustee director on the A.A. World Services Corporate Board following the 2026 General Service Conference, to succeed Clinton MacKenzie.

The Board approved a recommendation from the trustees' Nominating Committee that Clinton MacKenzie serve as general service trustee and director on the A.A. World Services Corporate Board following the 2026 General Service Conference, to succeed Carolyn Walsh.

The Board approved a recommendation from the trustees' Nominating Committee that Veronica Ramirez, Class A Trustee, serve as trustee director on the AA Grapevine Corporate Board following the 2026 General Service Conference, to succeed Molly Oliver.

Trustees' Public Information Committee

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The Board approved a recommendation from the trustees' Public Information Committee that Procedure #5 of the Composition, Scope and Procedure, which reads, "Ongoing development and annual review of a comprehensive media plan for Alcoholics Anonymous guided by the goal, target audience and message in the most recent Public Information Comprehensive Media Plan. Such efforts should rely on experts in public relations and related fields within the Fellowship whenever possible and may reach outside the Fellowship when needed" be deleted.

Dec. 15, 2025 GENERAL SERVICE BOARD SPECIAL MEETING

Trustees' Finance and Budgetary Committee

The Board approved a drawdown on the reserve fund of up to \$750,000 for A.A.W.S. to meet operational needs.

(This drawdown was necessary to cover regular A.A.W.S. and GSB expenses to continue services. This shortfall in cash is due to contributions falling behind budget by nearly 1,000,000. Again, costs for the retrofit as of December 2025 were \$246,869. I don't have figures for any amounts paid in January or to date. The fund is expected to be \$8,924,729 by April 2026 when cash disbursements for the retrofit are expected to be completed. This represents 4.80 months of A.A.W.S., GSB, and AA GV operating expenses. The prudent reserve is only increased with any surplus funds received at GSO).

Jan. 31- Feb. 3, 2026 BOARD WEEKEND

Finance and Budgetary Recommendations:

- Approval of 2026 AAWS/General Service Board budget
- Approval of 2026 AA Grapevine budget
- Approval of 2026 LaVina budget
- Approval of \$200,000 drawdown for operating cash roughly equal to the 2026 budgeted deficit for Grapevine

General Service Conference Recommendations:

- Equitable Distribution of Workload (EDW) plan be implemented for the 2026 General Service Conference

Nominating Recommendations:

- Slate of Trustees for approval (including myself)
- 1st Vice Chair – David Steward, Grapevine Chair (NY)
- 2nd Vice Chair – Ken Taylor, A.A.W.S. Chair (MA)
- Treasurer – Kerry Meyer, Class A Trustee (MN)
- Secretary – Kelly Parsley, Class A Trustee (MT)

Slate of AAWS Directors – Susan Vlajk, SE Region (WV)

Slate of Grapevine Directors – Sherry Snider East Central Region (NWOH)

Proposed Items for the Agenda of the 2026 General Service Conference

As of 2/5/2026
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Below is a list of items that have been submitted for the Conference Agenda. These proposed items are not the final agenda items for the Conference committee agendas. These proposed items will be reviewed by trustees' committees, who may forward them to a Conference committee, keep them at the Board level for additional background and consideration, or route them to the A.A.W.S. or Grapevine Boards. The final list of Conference committee agenda items will be available in early February following the General Service Board meeting.

Item	Date Received	Proposed Item*	Forwarded to	Status
9	7/16/25	<p>"I motion that an Advisory Action be passed to remove the quote by Dr. Bob in The Service Sponsor section of the GSR chapter on page 10 of the AA Service Manual."</p> <p>The quote: Co-founder Dr. Bob said, "I spend a great deal of time passing on what I learned to others who want and need it badly. I do it for four reasons: 1. Sense of duty. 2. It is a pleasure. 3. Because in doing so I am paying my debt to the man who took time to pass it on to me. 4. Because every time I do it I take out a little more insurance for myself against a possible slip."</p>	Trustees' General Service Conference Committee	Forwarded to Conference
22	8/13/25	This motion is to initiate a study to identify a less costly location for the General Service Conference. This study should be of the depth and thoroughness of the Location+ study performed to determine the location of the General Service Office. An outside firm should be engaged for this purpose.	Trustees' General Service Conference Committee	Forwarded to Conference
46	9/9/25	That the Policy and Administration Committee of the GSC discuss issues of who can serve as an area trusted servant if they live outside the area they are serving. Does geography limit the ability to carry a group conscience? On the other side, please clarify where past delegates can stand for trustee if they have relocated.	Trustees' General Service Conference Committee	Forwarded to Conference
50	9/10/25	General review supporting modifications to the story section of the P-11 "The A.A. Member-Medications & Other Drugs" pamphlet.	Trustees' Literature Committee	Forwarded to Conference
56	9/15/25	It is recommended that the pamphlet "The A.A. Member - Medications & Other Drugs" (P-11) be revised and expanded.	Trustees' Literature Committee	Forwarded to Conference
70	9/23/25	For the General Service Office to create a service piece or workbook study guide to the 12-steps.	Trustees' Literature Committee	Forwarded to Conference

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82	9/25/25	That the Trustees Cooperation with the Professional Community Committee/Treatment & Accessibilities Committee in the development of any new videos for professionals also create short, professional specific, stand-alone audio/visual soundbites of professionals recommending A.A. to coincide with the new/revised video.	Trustees' CPC/Treatment & Accessibilities Committee	Forwarded to Conference
84	9/26/25	"Consider adapting video animations of the pamphlet (F-228) "Safety and A.A. Flyer" and "The Safety Card for A.A. Groups" developed by District 22 in Area 93, for approval, use, sale, and distribution by A.A.W.S. Preview links are available for review prior to consideration: English: https://youtube.com/playlist?list=PLFohozwCPc6BjqHFoCGwtNc9SSs30D1Dp&si=OpfJIB11uBseN2jm Spanish: https://youtube.com/playlist?list=PLFohozwCPc6AfHV1OBebFNauk1epmUHgj&si=v3JV9g1orTKAY-Pc "	Trustees' Literature Committee	Forwarded to Conference
90	9/27/25	Consider adapting three videos produced by Area 93, District 22 ('Safety in Alcoholics Anonymous Chapter One: A.A.'s Safety Story,' 'Safety in Alcoholics Anonymous Chapter Two: The Safety Solution,' and 'Safety in Alcoholics Anonymous Chapter Three: More About Safety') for use on AA media platforms in the U.S. and Canada.	Trustees' Literature Committee	Forwarded to Conference
91	9/28/25	Proposed Agenda Item for the 76th General Service Conference of Alcoholics Anonymous: The Board of Éditions La Vigne, which includes delegates from the four areas of the province of Quebec (Canada) and the unanimous support of all members of the four areas of Quebec (Area 87, Area 88, Area 89, Area 90), wishes to submit a request to the General Service Conference of Alcoholics Anonymous to obtain a maximum of 10 minutes at each General Service Conference of Alcoholics Anonymous to present the magazine "La Vigne 2.0.""	Trustees' General Service Conference Committee	Forwarded to Conference
99	9/30/25	"Motion to add this wording to the pamphlet "Self-Support: Where Money and Spirituality Mix" on page 13 immediately following the Samples of Group Contributions to A.A. Service Entities pie charts. A.A. Grapevine and La Vina do not accept contributions. They are supported by sales of subscriptions, books and other specialty items. When your group is discussing how to distribute contributions to A.A. service entities, please consider how you may support Grapevine/La Vina. Purchasing subscriptions for your group, gift subscriptions, books or specialty items is a great way to support Grapevine/La Vina. Respectfully submitted by Richard P."	Trustees' Finance and Budgetary Committee	Forwarded to Conference
103	9/30/25	On 9/25/2025 Area 73 approved a Proposed Agenda Item to be submitted to the 2026 General Service Conference to produce an animated video of the pamphlet " The 12 Steps " (P 55).	Trustees' Literature Committee	Forwarded to Conference
104	9/30/25	Area 73 approved a Proposed Agenda Item to present to the 2026 General Service Conference to produce an animated video of the pamphlet " 12 Traditions Illustrated. (P 43).	Trustees' Literature Committee	Forwarded to Conference

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107	9/30/25	Mid-Southern California Area 09 Assembly moves to support Area 93's Proposed Agenda Item, requesting that the Alcoholics Anonymous Safety Training Video created by District 22 area 93 be made available in both English and Spanish, with a French version to be developed if not already completed by the submission date, for consideration by the General Service Board.	Trustees' Literature Committee	Forwarded to Conference
1	2/17/25	"I propose that we create a pamphlet targeting Jewish people in AA."	Trustees' Literature Committee	Not forwarded to Conference
2	3/14/25	"P-11, page 13, reads, "Step 7" should be changed to "Step 6." The mention is "defect", which is step 6. Short-coming is Step 7."	Trustees' Literature Committee	Not forwarded to Conference
3	3/10/25	"The restriction that only non alcoholic Class A Trustees serve as the Treasurer of the General Service Board be removed. That past Class B and A Trustees be eligible for this position and the process be similar to the search for a new chair of the GSB."	Trustees' Nominating Committee	Not forwarded to Conference
4	5/22/25	"That the General Service Conference recommend that AA World Services translate the Plain Language Big Book into Spanish."	Trustees' Literature Committee	Not forwarded to Conference
5	6/9/25	"Revisit 2018 Communications Audit by Impact Collaborative & outcomes since 2018."	General Service Board	Not forwarded to Conference
6	7/10/25	"To add The Lord's Prayer back on the list of closing prayers for the IAAC big meetings."	Trustees' International Conventions/Regional Forums Committee	Not forwarded to Conference
7	4/25/25	"To reconsider the "Conference Approved" status of the Plain language Big Book."	Trustees' Literature Committee	Not forwarded to Conference
8	6/16/25	"Add a passage to the Big Book Alcoholics Anonymous, formulated by the Literature Committee to the forward to the 5th Edition and in footnotes of the chapters "To Wives", "The Family Afterward", and "To Employers" which acknowledges that while the tools of recovery remain vital and should be accessible to all, some of the current text in Alcoholics Anonymous does not reflect or speak to all those who may benefit from the program of Alcoholics Anonymous."	Trustees' Literature Committee	Not forwarded to Conference
10	7/27/25	"That GSO begin the process of adding QR codes (linked to aa.org) on all new and reprinted literature."	AAWS Board	Not forwarded to Conference
11	8/1/25	"GSO/GSB to make financial information more accessible through annual reports, quarterly reports, and online resources. These reports need to provide insight on ALL revenue sources, ALL expenses (personal, travel, services etc....) this needs to include whether or not a group, district or an area has decided to not financially support GSO. Everything needs to be documented."	Trustees' Finance and Budgetary Committee	Not forwarded to Conference

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12	8/3/25	"AA World Conferences be scheduled so that no days of the Conference fall on or between the dates of July 1-15"	Trustees' International Convention/Regional Forums Committee	Not forwarded to Conference
13	8/4/25	"Amend Appendix III of Alcoholics Anonymous, "The Medical view on AA", to include reference to/or to include quotes from author(s) of the 2020 study "Alcoholics Anonymous and other Twelve Step Programs, for alcohol use disorder" by Drs Kelly, Humphreys and Ferri."	Trustees' Literature Committee	Not forwarded to Conference
14	8/4/25	List in AA books, names of stores edited, and or removed, also from which addition	Trustees' Literature Committee	Not forwarded to Conference
15	8/11/25	Stop publishing pamphlets based on race, sexual identity, culture difference, Instead, make A specific pamphlet defining the effects of Alcohol	Trustees' Literature Committee	Not forwarded to Conference
16	8/7/25	Return the book 12 Steps and 12 Traditions to the original historic content with no changes	Trustees' Literature Committee	Not forwarded to Conference
17	8/8/25	Request for Clarification on Definition of "Founders Writings" in AA Literature.	General Service Board	Not forwarded to Conference
19	8/12/25	I propose adding a subtitle of "Foundational Material" (or something similar) to certain Conference Approved Pamphlets that contain essential information.	Trustees' Literature Committee	Not forwarded to Conference
20	8/12/25	That the General Service Conference consider recommending that comments be enabled on the AAWS LinkedIn account to fulfill the full intent of the 2018 Advisory Action to increase engagement with professionals.	Trustees' CPC/Treatment & Accessibilities Committee	Not forwarded to Conference
21	8/13/25	We are presenting this motion to establish the practice that the General Service Board (GSB) of Alcoholics Anonymous conduct a fearless and thorough inventory of itself every three years. The GSB will engage an experienced facilitator who is a member of Alcoholics Anonymous to lead the inventory process. The facilitator should not be a member of the GSB, either corporate board, nor a staff member of the General Service Office. Results with action items should be presented to the General Service Conference at its next meeting following the inventory.	General Service Board	Not forwarded to Conference
23	8/20/25	That three questions specifically related to safety in A.A. be added to the group inventory questions in The A.A. Group....where it all begins.	Trustees' Literature Committee	Not forwarded to Conference
24	8/22/25	<p>"THAT: Proposed Agenda Items be added to the agenda in the conference year two years after receipt. (i.e. Agenda items received in September of 2026 would be added to the agenda for General Service Conference 78, in 2028. Leaving an entire year for review by the groups)</p> <p>AND,</p> <p>THAT: A vote of 2/3 of the voting members of the conference the year prior to that scheduled agenda</p>	Trustees' General Service Conference Committee	Not forwarded to Conference

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		date may, if they determine the agenda item to be of such importance as to require immediate action, add the item to the agenda from the floor.”		
25	8/22/25	Motion to add "and social media" to the end of Tradition Eleven.	Trustees’ Public Information Committee	Not forwarded to Conference
26	8/23/25	It is proposed that the General Service Conference (GSC) adopt the following statement as the official description of the General Service Office (GSO) to be used in all published materials and digital platforms, as time and resources allow: “The General Service Office of Alcoholics Anonymous for North America is located in New York City. It is supported by the members of AA. Its purpose is to assist the organization—its members, groups, outreach committees, and trustees—in their efforts to fulfill AA’s primary purpose: to carry the message of recovery to the greater community and to the still suffering alcoholic.”	AAWS Board	Not forwarded to Conference
27	8/29/25	That the current new code of conduct voted in by the General Service Board and the new Compliance Committee be repealed. The 12 steps, 12 Traditions, 12 Concepts and all of our 6 Warrantees of Article 12 of the Charter stand by themselves and make a comprehensive code of conduct for all. Bill Wilson put all of the mentioned above tools given by God so we could live in a conflict free service structure and a code of conduct we all can live in harmony with Concept VII.	General Service Board	Not forwarded to Conference
28	9/3/25	That a comprehensive review be undertaken, to update the accuracy of the use of our literature being crossed referenced in the book DAILY REFLECTIONS.	AAWS Board	Not forwarded to Conference
29	9/3/25	The motion, I wish to introduced to the conferences that the Lord’s prayer be reinstated after the Saturday night meeting at any international convention.	Trustees’ International Convention/Regional Forums Committee	Not forwarded to Conference
30	9/4/25	That a comprehensive review be undertaken, to update the accuracy of the use of our literature being crossed referenced in the book AS BILL SEES IT.	AAWS Board	Not forwarded to Conference
31	9/5/25	The book DAILY REFLECTIONS on March 8th: The AA members response to the thought of the day uses the word ADDICTION. This word should be changed to the word ALCOHOLISM.	Trustees’ Literature Committee	Not forwarded to Conference

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32	8/22/25	Motion that the graphics and design on the hard-cover edition of the book Alcoholics Anonymous (commonly referred to as the "Big Book") be revised to reflect a more discreet and simple presentation. This change would better align with our Fellowship's principles of anonymity, humility, and simplicity. This adjustment shall apply to all future printings of the hard-cover edition.	AAWS Board	Not forwarded to Conference
33	9/8/25	The principle of rotation is followed by ACM's, NTD's, GST's and GSB chair candidates the same way as Delegates. In that each must wait 1 year or (sit out 1 Conference) before advancing to the next position. Which will break the chain of consecutive years of service at the General Service Board Chair, Trustee, Director, and Trustee committee level.	Trustees' Nominating Committee	Not forwarded to Conference
34	9/8/25	Trustee committee and Conference committee members all have a vote on what makes the Conference Agenda. That this vote takes place during the joint meetings in October when the discussion about PAI's happen.	Trustees' General Service Conference Committee	Not forwarded to Conference
35	9/9/25	Proposed agenda item: An AA App with access to All AA Literature or the Purchase of an existing app "Everything AA".	AAWS Board	Not forwarded to Conference
36	9/9/25	We would like to suggest some changes in our literature, in particular our pamphlets. We as a district would ask to retire some pamphlets and return to a more basic approach to alcoholism that our founders used. AA keeps adding pamphlets that "cause" internal harm and make the newcomer feel different rather than just "Alcoholic. " Our current Pamphlets regarding alcoholism are sufficient. These would be as listed below. A Newcomer Asks A.A. at a Glance A.A. for the Older Alcoholic Access to A.A.: Members share on Overcoming Barriers Is A.A. for You? Do You Think You're Different? Is A.A. for Me? Too Young? These help the individual discover for themselves if they are alcoholic. The pamphlets that we ask be retire are those that promote and openly identify some alcoholics as different. We of District 40 AA believe alcohol doesn't care who you are or where your from and that any literature that sets an individual as anything other than alcoholic is controversial and perhaps wrong and should not be used. A list of those pamphlets are listed below. Hispanic Women in A.A. Black in AA – Experience Strength and Hope LGBTQ Alcoholics in A.A.	Trustees' Literature Committee	Not forwarded to Conference

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		<p>Women in A.A. A.A. for the Black and African-American Alcoholic" Pamphlet Update Announcement Suggested Conference Agenda Item to Develop a Pamphlet for the Asian-American Alcoholic "Experience, Strength and Hope: AA for the Transgender Alcoholic" Can you see the discrimination in the titles?</p>		
37	8/30/25	<p>That the Anonymity Statement Card be modified from the current version which states, "(Announcement for reading at meetings open to the public)" to: "(Announcement for readings at all A.A. Meetings and A.A. Events)".</p> <p>That the current sentence that begins with "We respectfully..." be modified to state, "We respectfully ask that people attending A.A. meetings and events not be photographed, videotaped, quoted, or identified by name without prior consent on all media platforms, including all social media postings, or publish reports of our meetings or events."</p>	Trustees' Public Information Committee	Not forwarded to Conference
38	9/9/25	Consider GSB funding and GSO management of PSAs on Cable TV and streaming networks in addition to areas and central offices making their own arrangements.	Trustees' Public Information Committee	Not forwarded to Conference
39	9/9/25	Edit the Primary Purpose Card F-17 title and text for open meetings. Change the title to read Statement of Purpose Card for Open/Closed Meetings. Change the text "as they relate to alcoholism" to "as they relate to recovery from alcoholism"	AAWS Board	Not forwarded to Conference
40	9/9/25	Create a third AA corporation with a separate board to manage social media operations. A working title is AASocialMedia.Org	General Service Board	Not forwarded to Conference
41	9/10/25	Consider a request to adopt a subscription model for literature currently made available on AA.org at no cost.	AAWS Board	Not forwarded to Conference
42	9/11/25	I would make a motion to create a pamphlet on sponsorship for the sponsor with suggestions based on the experience of sponsors. The things that often prove successful as well as the things that may not.	Trustees' Literature Committee	Not forwarded to Conference
43	9/11/25	When the process for receiving, assessing, and forwarding proposed changes to the Plain Language Big Book is developed by the Trustees Literature committee. That the translator chosen to help with this process be a member A.A. In other words, the translator who will work on these proposed change be one from inside our fellowship.	Trustees' Literature Committee	Not forwarded to Conference
44	9/9/25	That the Policy and Administration Committee of the General Service Conference discuss the current division of responsibilities between Areas and local and Area-wide intergroup associations or districts that exist where there is no intergroup.	Trustees' General Service Conference Committee	Not forwarded to Conference

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45	9/9/25	Hold a literature meeting for delegates on the Warranties at each conference, which involves reading the text of Concept XII from Twelve Concepts for World Service.	Trustees' General Service Conference Committee	Not forwarded to Conference
47	9/9/25	Schedule a meeting of Delegates from each Region at each Conference prior to committee meetings so that they can inform each other of the conscience of their area regarding Agenda Items, including alternative approaches to the issue for conference committees and staff to consider as background. OR allow staff to receive additional material directly from Areas and AA members, including but not limited to strong objections and promising alternatives.	Trustees' General Service Conference Committee	Not forwarded to Conference
48	9/10/25	Revise the pamphlet The AA Group to use the term "trusted servant" consistently throughout, rather than as officer or trusted servant/officer in various places.	Trustees' Literature Committee	Not forwarded to Conference
49	9/11/25	The General Service Office may also receive contributions from organized groups and committees, to help cover the printing costs of the international magazine La Vina, which has always been absorbed by the General Service Board as a service to the community.	AA Grapevine Board	Not forwarded to Conference
51	9/10/25	Create PSAs for Cable TV airing that are 30 seconds or less.	Trustees' Public Information Committee	Not forwarded to Conference
52	9/13/25	Motion: That a hard cover edition of Daily Reflections be made available.	AAWS Board	Not forwarded to Conference
53	9/14/25	We request that "the General Service Conference/Literature committee consider adding a chapter or chapters to Living Sober that deal with anxiety and/or depression."	Trustees' Literature Committee	Not forwarded to Conference
54	9/15/25	Alcoholics Anonymous produce a pamphlet about navigating the difficulties and pitfalls associated with long-term sobriety and how members have gotten through them sober	Trustees' Literature Committee	Not forwarded to Conference
55	9/14/25	No photos shown of people period. I keep seeing photos, sos did a great job, see who I found, we had a great time, all good. We have a Disease, people get drunk, these photos could severely harm them and or AA as a whole.	AAWS Board	Not forwarded to Conference
57	9/15/25	"That A.A.W.S. stop printing the hard cover version of the book Alcoholics Anonymous a brightly colored case-bound laminated cover stating the title in large, bold lettering, and either (a) return to printing the book with a separate dust jacket with a plain hard cover with plain colors and the title printed discreetly on the spine and or the cover, or (b) eliminate the dust jacket and use a plain hard cover with plain colors and the title printed discreetly on the spine and or the cover, with the choice between alternatives (a) and (b), as well as the timing and implementation of this motion, to be left to the appropriate decisionmaker at G.S.O. and or the Board of Trustees."	AAWS Board	Not forwarded to Conference
58	9/17/25	Change the title of the Plain Language Big Book	Trustees' Literature Committee	Not forwarded to Conference

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Proposed Items for the Agenda of the 2026 General Service Conference

As of 2/5/2026
110 Items

59	9/17/25	Area 20 (Northern Illinois) moves that the binding (front, back, and spine) of our book Alcoholics Anonymous (Big Book) reverts back to using a plain blue binding with embossed letters (Alcoholics Anonymous) in the same color, for the hard-copy version, either with or without the dust cover.	AAWS Board	Not forwarded to Conference
60	9/15/25	<p>"Recommend a Plain Language Big Book (PLBB) review process consistent with how the Big Book manuscript was reviewed by the first 100.</p> <ol style="list-style-type: none"> 1. Each Delegate assigns an Area Subcommittee to obtain and consolidate comments from all Area GSRs over the next one to two years. 2. The Delegates would then submit their marked-up copies to a Special Ad Hoc Committee of the Conference Literature Committee (CLC) made up of Big Book "scholars" (3 - 5) from our membership - circuit speakers would be an excellent source. 3. The Special Ad Hoc Committee, with GSO staff support, would consolidate the comments into one document for CLC review. 4. After review, the single marked-up copy would be distributed to the Delegates for review and final comments from their Area Subcommittees - which could take an additional year. 5. Any additional comments would be considered by the Special Ad Hoc Committee to advise the CLC. 6. The CLC would finalize the document with a 3/4 majority vote by the Conference." 	Trustees' Literature Committee	Not forwarded to Conference
61	9/19/25	Consideration of AAWS offering sobriety tokens/medallions for sale through the General Service Office.	AAWS Board	Not forwarded to Conference
62	9/20/25	<p>"That the pamphlet "Questions and Answers on Sponsorship" (p15),</p> <ul style="list-style-type: none"> • Sees that the newcomer is aware of A.A. literature, in particular the Big Book, Twelve Steps and Twelve Traditions, Grapevine, As Bill Sees It, Living Sober and suitable pamphlets. <p>Be amended to include the Grapevine publication "Language of the Heart.""</p>	Trustees' Literature Committee	Not forwarded to Conference
63	9/20/25	The General Service Office should make the books "Pass it On", and "Dr. Bob and the Good Oldtimers" available for purchase in audio format anywhere audiobooks are available.	AAWS Board	Not forwarded to Conference
65	9/10/25	During a recent review of the pamphlet "Questions & Answers on Sponsorship", I found the word "indoctrination" when referring to treatment programs outside of the program of Alcoholics Anonymous. It struck me as an unintentional judgement statement.	AAWS Board	Not forwarded to Conference
66	9/20/25	<p>"Proposed Agenda Item</p> <p>That the General Service Board consider expanding the dataset made available through the Meeting Guide app to include standardized unique identifiers (primary keys) and relevant metadata that would enable integration with the NetSuite platform, in order to support unified data management and ensure consistency across A.A.'s digital systems."</p>	AAWS Bfoard	Not forwarded to Conference
67	9/8/25	The Vast Amount of Fun Group located in Gardnerville Nv District 6 Area 42 would like to change the wording on the blue card. F-17.	Trustees' Literature Committee	Not forwarded to Conference

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Proposed Items for the Agenda of the 2026 General Service Conference

As of 2/5/2026
110 Items

68	9/21/25	To request the Board of AA Grapevine Inc. to consider enlarging the font size of Grapevine books when reprinting them.	AA Grapevine Board	Not forwarded to Conference
69	9/22/25	That the book The A.A. Service Manual/Twelve Concepts for World Service (BM-31), here after referred to as the "Service Manual" be included in the General Service Representative (G.S.R.) Kit and the District Committee Member (D.C.M.) Kit at no cost.	AAWS Board	Not forwarded to Conference
71	9/23/25	I move that the plain language BB be developed in Spanish.	Trustees' Literature Committee	Not forwarded to Conference
72	9/23/25	I move to ask the grapevine/laviña board to make available the books Lenguaje del corazón (The language of the heart) and lo mejor de Bill (The best of Bill) in large print.	AA Grapevine Board	Not forwarded to Conference
73	9/24/25	Add a statement to the current GSB Reserve Fund policy that states, "GSB may make use of investment income from the Reserve Fund not to exceed the amount of investment income earned from prior fiscal year to meet non-emergency critical budgetary requirements, but not for any other GSB authorized spending". This addition to the reserve fund policy is intended to supersede or replace any current language regarding the withdrawal procedure of the reserve fund.	Trustees' Finance and Budgetary Committee	Not forwarded to Conference
74	9/24/25	Creates a policy stating that if the Reserve Fund balance is below 9 months of operating expenses for 12 consecutive months the General Service Board will devise and submit to the Conference Finance Committee a plan including timeline to replenish fund to 9 months of operating expenses. This addition to the reserve fund policy is intended to supersede or replace any current language regarding the maintenance of the reserve fund process and or procedure.	Trustees' Finance and Budgetary Committee	Not forwarded to Conference
75	9/24/25	All Proposed Agenda Items shall be presented, with the full motion, reasoning for the motion and, if appropriate, the motion maker information. It should be easily found and readily accessible for all AA members.	Trustees' General Service Conference	Not forwarded to Conference
76	9/24/25	Remove the word 'people' from the AA Preamble and restore the words 'men and women'.	AA Grapevine Board	Not forwarded to Conference
77	9/24/25	Make Final Conference Agenda Items, and background material available to the entire Fellowship no later than February 1.	Trustees' General Service Conference Committee	Not forwarded to Conference
78	9/24/25	Proposal: Motion to create a Conference International Secondary Committee to correspond to the Trustees International Committee	Trustees' General Service Conference Committee	Not forwarded to Conference
79	9/25/25	"All changes to the Service Manual starting with the 2027–2029 edition should be clearly identified on a dedicated index page, with changes marked in the text by underlining or margin lines for large revisions, additions, or deletions. Corresponding footnotes and annotations should accompany these changes, continuing the clear documentation methods used before the 2021–2023 Manual."	Trustees' General Service Conference Committee	Not forwarded to Conference

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Proposed Items for the Agenda of the 2026 General Service Conference

As of 2/5/2026
110 Items

80	9/24/25	PROPOSAL: motion to restructure the General Service Board from 7 non-alcoholics to 4 non-Alcoholics and from 2 Trustees-at-Large to 4 Trustees-at-Large.	General Service Board	Not forwarded to Conference
81	9/25/25	"Consider a request to create a Joint Conference and Trustee's shared responsibility and oversight committee, on a three-year trial basis, in alignment with the below proposal: Pilot Committee to be comprised of select Conference Committee Chairs and Trustee Conference members to consistently and continuously review the balance of responsibility and authority between the General Service Board and the General Service Conference. This proposal recognizes the legal and fiduciary responsibilities of the General Service Board as described in the GSB Bylaws. The Joint Committee is consultative in nature, operating in the spirit of Article XI of the Conference Charter, which affirms that the Board shall be guided by the Conference in all its important decisions. This committee seeks to facilitate that guidance in a structured, transparent, and spiritually aligned manner."	General Service Board	Not forwarded to Conference
83	9/25/25	That Assignment Desks at General Service Office prepare as soon as is reasonably possible, and keep updated, a revision history document for each Committee Workbook and Kit when revisions are done and post on aa.org	AAWS Board	Not forwarded to Conference
85	8/20/25	The General Service Board reaffirm the 2016 Advisory Action and develop a new policy and plan that enhances the General Service Conference Agenda Review and Selection Process providing the area delegate members of the Conference a role in the vetting and selection of proposed agenda items through the Conference process to be implemented no later than the 2027 General Service Conference.	Trustees' General Service Conference Committee	Not forwarded to Conference
86	9/25/25	That the Plain Language Big Book (PLBB), an interpretation and re-wording of the basic text, Alcoholics Anonymous (Big Book), be discontinued as an Alcoholics Anonymous General Service Conference Approved Literature with no further circulation, publications or revisions within Alcoholics Anonymous.	Trustees' Literature Committee	Not forwarded to Conference
87	9/25/25	Consider developing a pamphlet for the neurodivergent alcoholic, including stories from members and suggestions for making online and in-person meetings affirming and inclusive for neurodivergent members.	Trustees' CPC/Treatment & Accessibilities Committee	Not forwarded to Conference
88	9/26/25	To add an inventory question to page 30 of the pamphlet, "The A.A. Group", that reads: Do our group members know where to find up to date information about A.A. on the websites and newsletters of central offices and intergroups, districts, areas, aa.org, and A.A. Grapevine?	Trustees' Literature Committee	Not forwarded to Conference
89	9/26/25	WSEA 92, District6 proposes the revision of booklet B-28, A.A for the Older Alcoholic, due to being to bulky to fit in local groups, committees and professional communities pamphlet racks.	AAWS Board	Not forwarded to Conference

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Proposed Items for the Agenda of the 2026 General Service Conference

As of 2/5/2026
110 Items

92	9/29/25	Policy change- Effect policy change throughout A.A., from the fellowship to the General Service Board, Conference, and A.A. World Services, in all materials, publications, surveys, pamphlets, PSA's, social media, web-based information, conference approved literature, and service pieces by stopping the use of diverse language which separates individuals by class, gender, sexual orientation, medical diagnosis, ethnicity, race, and culture, as this goes against the preexisting inclusivity of A.A., the Traditions and Warrantees of A.A., and aligns A.A. with outside controversial issues, which threaten the existence of A.A. as a whole.	General Service Board	Not forwarded to Conference
93	9/29/25	"That the General Service Board, A.A. Grapevine, Inc., and A.A.W.S. weigh candidate's; active A.A. participation—such as attending meetings, sponsoring, service work, and living A.A. principles—at least as much as, or more than, their service structure experience when considering A.A. trusted servants, non-trustee directors, Class B trustee nominees, appointed committee members, and trustee committee consultants."	Trustees' Nominating Committee	Not forwarded to Conference
94	9/29/25	The Traditionalists move that the Founders Writings be clearly defined, and that they be secured so that no changes can be made to them.	General Service Board	Not forwarded to Conference
95	9/30/25	Consider instituting a period of ineligibility (minimum 1-2 years) for nominations to the General Service Board for Non-Trustee Directors upon rotation from service as a Non-Trustee Director.	Trustees' Nominating Committee	Not forwarded to Conference
96	9/29/25	Motion to remove the paragraph at the bottom of page 9, section titled, "Should sponsor and newcomer be as much alike as possible", ending on page 10: "A.A. experience does suggest that it is best for men to sponsor men, women to sponsor women. This custom usually helps our members stay focused on the A.A. program. Some gay men and lesbians feel an opposite-sex sponsor is more appropriate for similar reasons." Replacing the paragraph that was removed from the bottom of page 9 and ending on page 10 with the paragraph from on page 12 in the section titled, "Can any member be a sponsor?", that reads: In most instances, A.A. custom does suggest one limitation: sponsorship should be avoided whenever a romantic entanglement might arise between sponsor and sponsee. We A.A. members, no matter how long we have been sober, remain thoroughly human, subject to emotions that might divert us from "our primary purpose." The section on page 12 can be revised to only read the paragraph: "There is no superior class or caste of sponsors in A.A. Any member can help newcomers learn to cope with life without resorting to alcohol in any form."	Trustees' Literature Committee	Not forwarded to Conference
97	9/30/25	To clarify and define who is considered Founders and Co-Founders of AA for the purpose of determining what constitutes their writings.	General Service Board	Not forwarded to Conference
98	9/30/25	We are submitting that the full version of the Lasker Award be added to the current version that is located on page 571 of Alcoholics Anonymous.	Trustees' Literature Committee	Not forwarded to Conference

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Proposed Items for the Agenda of the 2026 General Service Conference

As of 2/5/2026
110 Items

100	9/30/25	<p>"Motion to add a new section to the pamphlet P-16 "The A.A. Group...where it all begins" immediately following the section "A.A. Business Meeting" on page 30.</p> <p>Proposed section:</p> <p>Suggestions on How to Contribute to Service Entities:</p> <p>When a group's Seventh Tradition contributions exceed their regular expenses, the business meeting is a good place to decide what service entities to contribute to, and how much to contribute to them. An A.A. Group can come to an informed group conscience by reviewing treasurer reports (provided by the GSR) from a Central Office/Intergroup, District, Area, Alcoholics Anonymous World Services Inc. and A.A. Grapevine Inc. Treasurer reports from A.A.W.S and A.A. Grapevine Inc. can be found in the Quarterly Report from GSO, available at aa.org or from the Area Delegate. This will help determine how much to send to each entity. Contributions may be mailed using a check or money order. Information on how to contribute to A.A.W.S. can be found at aa.org. Many service entities are accepting contributions through EFT, ACH and various money transfer apps. Electronic transfers often save money and processing time for contributing to service entities. Note that A.A. Grapevine and La Vina do not accept contributions. They are supported by sales of subscriptions, books and other specialty items. When your group is discussing how to distribute contributions to A.A. service entities, please consider supporting Grapevine/La Vina. Purchasing subscriptions for your group, gift subscriptions, books or specialty items is a great way to support Grapevine/La Vina.</p> <p>Respectfully submitted by Richard P."</p>	Trustees' Literature Committee	Not forwarded to Conference
101	9/30/25	"The Traditionalists Group moves that the original wording on pages 66 and 117 of the 12 Steps and 12 Traditions be restored, the next time the book is reprinted."	Trustees' Literature Committee	Not forwarded to Conference
102	9/30/25	That the General Service Conference establish a working group, composed of an equitable distribution of Conference members, to review and reimagine how the Conference operates and propose a path forward to greater efficiency, clarity and transparency.	Trustees' General Service Conference Committee	Not forwarded to Conference
105	9/30/25	"That the General Service Conference recommends that Alcoholics Anonymous World Services develop and distribute an audio book "The A.A. Service Manual combined with the Twelve Concepts for World Service"	AAWS Board	Not forwarded to Conference
106	9/30/25	Develop a plain language version of the Spanish Alcoholics Anonymous Big Book.	Trustees' Literature Committee	Not forwarded to Conference
108	9/30/25	Proposed: That the General Service Conference retire the Plain Language Big Book (PLBB) and replace it with a Big Book that includes columns of simple explanation alongside the original text; and that it be titled, The Big Book Explained: A Useful Guide. Such a publication ought to be closely edited by a suitably credentialed sober alcoholic who has a deep understanding of the original text.	Trustees' Literature Committee	Not forwarded to Conference

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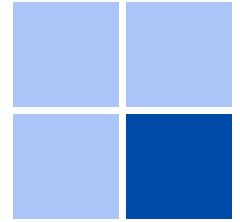
Proposed Items for the Agenda of the 2026 General Service Conference

As of 2/5/2026
110 Items

109	9/23/25	The General Service Board and the General Service Conference jointly form an on-going ad-hoc committee of 10 to 15 members from current and past Class A Trustees, Class B Trustees, current Delegates, Past Delegates, and Staff members to develop a trial five-year plan to increase the number of trustees from the current 21(22) to a larger number by splitting the current regions into smaller size regions while maintaining the current 7 Class A and 14 Class B ratio.	General Service Board	Not forwarded to Conference
110	9/23/25	Restore the sentence "For the benefit of travelers, we put out a group directory." to the next printed edition of "The A.A. Service Manual combined with Twelve Concepts for World Service by Bill W." with a footnote printed on the bottom of the page stating that this sentence was removed by AAWS in the 2024-2026 edition without conference approval of a change to Bill W.'s writings, under the section "Beginning of Group Service" see the last paragraph in the 2021-2023 edition on p95.	Trustees' General Service Conference Committee	Not forwarded to Conference
18	duplicate submission, removed with submitter's permission after confirming to replacement by PAI 36			
64	Withdrawn with submitter's permission; superseded by PAI 87			

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Quarterly Report from GSO



ACTIVITIES OF THE GENERAL SERVICE BOARD INCLUDING A.A. WORLD SERVICES, INC., AA GRAPEVINE, INC.

This is a confidential bulletin, for use only within A.A.

Fourth Quarter 2025

General Service Board Meeting

The General Service Board of Alcoholics Anonymous, Inc., held its quarterly meeting at the Westin New York Hotel at Times Square on Monday, November 3, 2025. Scott H., Chair of the General Service Board, presided. All committees met during the weekend. Highlights of committee reports appear below:

Archives

The committee discussed Composition, Scope and Procedure and made a recommendation to the General Service Board.

The committee also made the following minor editorial updates:

- In the Composition, first paragraph, update the parenthetical text from: "(The A.A. Service Manual, 2021 – 2023 Edition, p. 60)" to: "(The A.A. Service Manual, 2024 – 2026 Edition, p. 60)."
- Procedure #4 is now Procedure #5 with one clarification to the text as follows:
 - **Change from:** "To review and approve requests for access to the GSO Archives for research purposes." to: "Assess requests for access to the GSO Archives for research purposes."
- Procedure #5 is now Procedure #6 with one edit change from: "GSO's Accounting Department" to: "GSO's Finance Department."

The committee discussed draft updates to the Archives Workbook, and following a thorough discussion, approved all the changes as presented. In summary, the changes include:

- Recent revisions to policies and procedures, such as the Deed of Gift Form, categorization of "Archival Materials for Access and Use" and similar updates.

- Sections reordered to enhance the overall flow of content in the workbook.
- Inclusion of appropriate images to enhance the content, where applicable.

The committee discussed draft changes to the Archives "Sound and Moving Image Policies and Procedures." Revisions to the policy were proposed by legal counsel and one new sentence regarding audio and video recordings retired by Advisory Action of the General Service Conference was suggested by the Archives Department. In addition, the word "Sound" in the policy title was changed to "Audio." Following a thorough review and discussion of the draft changes, the committee approved the revised Archives "Audio and Moving Image Access Policies and Procedures."

Cooperation with the Professional Community

The committee reviewed the report on the use of Cooperation with the Professional Community (CPC) video clips in local committee work and discussed the options presented by the Communication Services Department for updating the current full videos. It was agreed that further clarity was needed on permissions related to the intellectual property of the videos and what permissions could be granted for the use of audio/video clips of our materials. Additionally, it was noted that it would be helpful to have clarity on possible cost estimates for updating the content. The secretary will bring back additional background on this topic at the Q1 2026 meeting.

The committee reviewed the newly revised "CPC PowerPoint" (Item F-75) and "Information on Alcoholics Anonymous" (Item F-2) service pieces and found the revised pieces to be more current and effective materials about A.A.

Corrections

The committee reviewed progress on communication utilizing the GTL tablet (a communications platform used by correctional facilities). The committee noted the usefulness and cost effectiveness of this communications platform and looks forward to an updated report on these efforts at their Q1 2026 meeting.

The committee had robust discussions on the analytics presented and the usage of this material as a resource to area corrections chairs. The committee emphasized that the corrections desk continues to share with all districts, area, intergroup, and H&I Corrections committees about the accessibility of AAWS and AA Grapevine literature on tablets in correctional facilities.

Finance

IRS Form 990

The trustees' Finance and Budgetary committee recommended to the General Service Board filing the IRS Forms 990 for A.A. World Services, Inc., AA Grapevine, Inc., and the General Service Board of A.A., Inc.

GSO Financial Results

The committee reviewed the unaudited financial results for the nine months ended September 30, 2025. Total operating revenue is \$13,775,293, which is about 6% less than the YTD budget of \$14,608,870. Total operating expenses before depreciation are \$13,664,759, which is about 3% less than the YTD budget of \$14,059,309. Operating surplus before depreciation is \$110,534 compared to a YTD budgeted surplus of \$549,561. Literature accounts receivable is \$520,329, of which 35.5% is current, 28.1% is less than 60 days past due, and 36.4% is more than 60 days past due. The reserve fund is at 6.2 months of 2025 budgeted GSO, GV, and LV operating expenses.

Cash increased \$790K from the prior year due to cash receipts from International Convention registration and Convention item sales less cash disbursements to Convention vendors. The International Convention has a separate budget and profit and loss statement, but the funds received and disbursed to date are recorded on our balance sheet in accordance with generally accepted accounting principles (GAAP). This cash is not additional surplus for the General Service Board or AAWS because there are associated pending expenses, all of which are expected to be paid by October 31. A detailed budget and P&L for the 2025 International Convention is

the responsibility of the Convention management vendor, Talley Management Group (TMG), with AAWS Board oversight. Reporting on these financials is separate and ongoing and includes a full accounting of Convention income and expenses. However, funds related to the Convention are our assets and must be included on our balance sheet as such.

Accounts receivable, including the receivable from Grapevine, decreased \$32K from the prior year due to robust receivable collections in September. Prepaid expense decreased by \$604K because prepaid expenses associated with the Convention have been moved from prepaid expense to the Convention income statement as expenses.

Accounts payable and accrued expenses increased \$763K from the prior year due to less prompt payment of invoices resulting from lower contributions revenue. As of September 26, 46% of our accounts payable is current, 26% is between one and 30 days past due, and 28% is between 31 and 60 days past due. All the invoices that are more than 30 days past due are from our largest literature printing vendor, with which we have a mutually agreed upon payment plan.

Contributions were 11% less than budget, and gross literature sales were 6% greater than budget. Literature gross margin was almost exactly the same as budget. The expense categories at or below budget are payroll taxes; professional fees; printing, postage, and supplies; data, automation and website; and travel and meetings.

As of September 29, 2025, operating cash on hand was \$344K versus accounts payable of \$1.931M, resulting in a short-term deficit of \$1.587M.

It was reported that the AAWS Finance Committee recommended that monthly communication to Conference members be initiated from the Self-Support assignment, developed in consultation with the AAWS treasurer, chair of the General Service Board and general manager with regular updates provided to the AAWS Self-Support Subcommittee.

The committee held a robust discussion regarding contributions being less than budget and emphasized the importance of a call to action. Suggestions included utilizing the Meeting Guide app, the "What's New" section of aa.org, direct communication to delegates, and follow-up efforts to inform the Fellowship of the current financial status.

The committee also recommended continuing this discussion with the full board and suggested that it be included as a topic in the upcoming Planning and Sharing meeting.

Reserve Fund

As of September 30, 2025, the Reserve Fund Assets totaled \$12.078M, consisting of cash and certificates of deposit. Less the liability for unfulfilled Grapevine subscriptions of \$540K, the Reserve Fund Balance was \$11.538M.

Based on the expense budgets for GSO, Grapevine and La Viña (total \$22.330M), the reserve fund balance is equal to 6.2 months of operating expenses. Note that the calculation is influenced equally by the size of the Reserve Fund balance and the level of GSO, Grapevine and La Viña expenses.

GSO 2026 Budget

It was reported that the AAWS Finance Committee had a preliminary discussion of the 2026 budget. An interim meeting of the AAWS Board will be scheduled for a more in-depth budget discussion.

Grapevine and La Viña Financial Results

The unaudited year-end results for the period ending September 30, 2025, were presented.

Grapevine surplus/deficit is on target with the reforecast and an improvement of \$312K (51%) over 2024. Circulation and subscription income exceed reforecast by \$31K, driven by back issues and hospital/prison sales. Revenue per copy has increased. Direct subscription costs are \$2.9K under reforecast, boosting gross margin by \$33K.

Content income is slightly below reforecast (\$2.7K), with books lagging but audio and specialty items performing well. Content Cost of Goods Sold (COGS) is \$1.8K under reforecast; content gross margin is \$0.9K below reforecast and \$51K below last year. Total gross margin is \$33K above reforecast. Expenses exceed reforecast by \$33K but are \$202K lower than last year, mainly due to fulfillment and staffing costs (including International Convention support). Net deficit stands at \$300K, consistent with the reforecast and 51% lower than in 2024.

La Viña experienced strong growth in circulation, subscriptions and content, with reduced expenses. Bottom line aligns with reforecast and improved \$78K (18%) vs. 2024. Subscriptions: 436 below reforecast but 1,050 above last year. Targeted campaign planned following

price-related drop in renewals. Subscription income exceeds reforecast by \$0.8K and is \$26.6K (30%) higher than last year. Gross margin is \$2K above the reforecast. Content revenue is \$5.2K below reforecast, and gross margin is \$1.5K below reforecast but \$29K higher than last year.

Total gross margin is \$126K, up \$1.3K vs. reforecast and \$47.6K (61%) over last year. Expenses: \$489.7K, slightly over reforecast (\$2.2K) and \$30K below 2024. Overall, La Viña is under budget by \$1K; bottom line is up \$78K from last year.

A \$350K Reserve Fund draw during August covered outstanding invoices. Higher inventory purchases increased accounts payable. Cash remains tight despite the draw; daily monitoring continues.

Grapevine Budget and Five-Year Plan and La Viña 2026 Budget

The board will be meeting multiple times prior to the end of January board weekend. The 2026 budgets and five-year plan for Grapevine will be thoughtfully developed. Multiple new projects of various sized are under consideration for the five-year plan.

AAWS Self-Support Subcommittee

The AAWS Self-Support Subcommittee met on October 8, 2025. The subcommittee requested that the Self-Support and Finance desk provide Staff report updates at the start of each meeting and anticipates incorporating some recurring agenda topics into those updates to make its meetings more efficient and respectful of everyone's time.

This quarter, the subcommittee explored several ideas — including interview-style features, member call-outs and the concept of a campaign to relaunch the recurring contribution module once GSO completes its enhancement project.

Approval Process for Quarterly Financial Report

The trustees' Finance and Budgetary Committee recommended to the General Service Board that their Composition, Scope and Procedure (CSP) be amended to include the following procedure: "The Quarterly Financial Report is drafted by the GSO CFO and Grapevine controller and submitted to the GSB treasurer for review and approval. Upon approval by the treasurer, the CFO forwards the Quarterly Financial Report to the Language Services Department for translation. After translation, the CFO forwards the Quarterly Financial

Report to the Conference assignment for distribution to Conference members.”

Conference Proposed Agenda Items (PAI)

The committee discussed the following 76th General Service Conference proposed agenda item submissions (PAIs):

- *PAI-11:* The committee reviewed the proposed agenda item, “GSO/GSB to make financial information more accessible through annual reports, quarterly reports, and online resources,” and took no action. The committee noted this would conflict with confidentiality concerns regarding sharing letters and would not be within the scope of the General Service Conference. The committee cited that existing annual and quarterly reports suffice; additional details would overburden staff, and confidentiality must be maintained. It was also noted that the Quarterly Financial Report content has recently expanded as of the 75th General Service Conference.
- *PAI-73:* The committee reviewed the proposed agenda item, “Add a statement to the current GSB Reserve Fund policy that states, ‘GSB may make use of investment income from the Reserve Fund not to exceed the amount of investment income earned from prior fiscal year to meet non-emergency critical budgetary requirements, but not for any other GSB authorized spending.’ This addition to the reserve fund policy is intended to supersede or replace any current language regarding the withdrawal procedure of the reserve fund” and took no action. The committee discussed that passing such a policy could potentially restrict the GSB from fulfilling its legal responsibilities. The committee favored a broader Conference session on “Rebuilding Our Reserve Fund” rather than adopting restrictive policies.
- *PAI-74:* The committee reviewed the proposed agenda item, “Create a policy stating that if the Reserve Fund balance is below nine months of operating expenses for 12 consecutive months, the General Service Board will devise and submit to the Conference Finance Committee a plan including timeline to replenish fund to nine months of operating expenses. This addition to the reserve fund policy is intended to supersede or replace any current language regarding the maintenance of the reserve fund process and or procedure” and took no action. The committee discussed that

passing such a policy could potentially restrict the GSB from fulfilling its legal responsibilities. The committee favored a broader Conference session on “Rebuilding Our Reserve Fund” rather than adopting restrictive policies.

- *PAI-99:* The committee agreed to forward to the 76th General Service Conference the proposed agenda item “Motion to add this wording to the pamphlet ‘Self-Support: Where Money and Spirituality Mix’ on page 13 immediately following the Samples of Group Contributions to A.A. Service Entities pie charts. ‘AA Grapevine and La Viña do not accept contributions. They are supported by sales of subscriptions, books and other specialty items. When your group is discussing how to distribute contributions to A.A. service entities, please consider how you may support Grapevine/La Viña. Purchasing subscriptions for your group, gift subscriptions, books or specialty items is a great way to support Grapevine/La Viña.’”

Policy on AAWS/GSB Shared Expenses

The trustees’ Finance and Budgetary Committee recommended to the General Service Board the adoption of the AAWS/GSB Shared Services Agreement.

General Service Conference

The committee discussed inviting delegate chairpersons to attend the October board weekend instead of the January board weekend, no sooner than October 2026. The committee noted the value of having committee chairs present during the consideration of PAIs and the presence of October invitations prior to the Equitable Distribution of Workload pilot.

The committee agreed to continue last year’s practice of inviting only current Conference members to the Sunday Opening Dinner and A.A. meeting. The committee recognized the feedback received, the benefit to group unity, financial prudence and gathering feedback from the 2026 Conference evaluation forms.

International

The Staff secretary provided an update to the committee regarding the 29th World Service Meeting planning. A virtual kickoff meeting was held with the local Portugal planning team to discuss the volunteer welcome committee and the closing dinner, and to provide information about the contracted hotel. In early December 2025, regular internal team planning meetings will begin. A

progress report will be provided to the committee at the Q1 2026 meeting.

The committee clarified a previous suggestion to “expand” the AAWS Licensing and Translations reports. The request was not to expand the reports; instead, it was a suggestion to identify what literature listed on the 113 Languages Worldwide report is available for distribution and where it can be obtained. It was determined that the Legal, Licensing, Translation and Intellectual Property (LLIP) department, working with the international coordinator, will identify licenses, the literature materials that are available and any outstanding requests in progress for the countries that we are scheduled to visit on international trips.

The committee discussed the Trip Consultation Team’s process for managing in-person or virtual requests, including which requests should be facilitated by the International assignment and which requests are better handled by the local International structure.

The committee will continue to discuss how to effectively respond to informal International requests at the Q1 2026 meeting.

Suggestions were shared on how to further inform the Fellowship on the topic of “A.A. Around the World,” including expanding trustees-at-large Regional Forums and General Service Conference presentations and adding workshops on the topic to these events.

International Convention/ Regional Forums

International Convention

The committee reviewed a wrap-up and financial report provided by the 2025 International Convention consultant. The committee noted key takeaways, including the lessons learned from the first-ever virtual program session track component and improvements needed to develop strategic public information messaging about Alcoholics Anonymous for future International Conventions. The Convention consultant will provide the final financial reporting; however, they do not see that there will be material changes to the numbers currently reported. The committee requested that the Staff secretary create key talking points related to the financial success of the 2025 Convention for consistent messaging.

The committee reviewed and accepted the progress report provided by the subcommittee on the inclusion of

sovereign state flags in the International Convention. The subcommittee agreed to expand its scope to include discussing the format of the flag ceremony. The Staff secretary will send out a survey to the board and GSO Staff for feedback. The Staff secretary will provide the submitter with an update on the subcommittee’s progress when the work is completed. The committee looks forward to a progress report at the Q1 2026 meeting.

Regional Forums

The committee reviewed a progress report from the Review Request for Information (RFI) Subcommittee noting updates to reflect that submissions should not use third-party vendors and clarify the use of civic pro bono services. The subcommittee will continue their work and review of a brief FAQ intended to share with regional trustees early in the RFI process and present a report at the Q1 2026 meeting.

Literature

The committee reviewed and accepted a draft graphic explaining the review and revision process for any changes to the *Plain Language Big Book* and accepted the progress report on the development of a process to receive, assess, and forward proposed changes to the *Plain Language Big Book*.

The committee reviewed the proposed agenda item PAI-50: “General review supporting modifications to the story section of ‘The A.A. Member — Medications & Other Drugs’ (Item P-11) pamphlet.” The committee agreed to forward PAI-50 to the 76th General Service Conference.

The committee reviewed the proposed agenda item “It is recommended that the pamphlet ‘The A.A. Member — Medications & Other Drugs’ (Item P-11) be revised and expanded” and agreed to forward it to the 76th General Service Conference.

Nominating

After reviewing candidate résumés and conducting virtual interviews, the trustees’ Nominating Committee identified the top three Class A (nonalcoholic) trustee candidates to attend the Q1 2026 General Service Board weekend as observers. During the weekend, candidates will engage with trustees, Staff, and delegate chairs. The General Service Board will select one candidate for inclusion on the 2026 slate of trustees.

The committee recommended Grace F. to serve as

AAWS, Inc., nontrustee director, following the 2026 General Service Conference.

Public Information

The committee expressed appreciation for a new draft service card for young people and suggested that the Staff secretary proceed with making this new service material available to the Fellowship once completed.

The committee reviewed the draft young people user-generated videos and suggested that the Staff secretary consider adding the videos to AAWS YouTube Shorts.

The committee appreciated the adaptation of the GSO Australia’s PSAs. The committee noted that in keeping with the “Policy on Actors Portraying A.A. Members or Potential A.A. Members in Videos Produced by the General Service Board or Its Affiliates,” an “actor portrayal” disclaimer should be added to the videos before being published to AAWS platforms.

Treatment and Accessibilities

The trustees’ Cooperation with the Professional Community/Treatment and Accessibilities committee (TCPC/T-A) noted the progress made on the Military Veterans Interview project and provided suggestions to the Staff secretary for updating new content to the web page and looks forward to a progress report at the 2026 Q1 meeting.

The committee received the newly revised “A.A. Guidelines on Sharing the A.A. Message with the Alcoholic Who Is Deaf” (Item MG-13), containing both updates from the Accessibilities coordinator and suggestions from the Fellowship.

A.A. World Services

Overview

Since the last report to the General Service Board (GSB) in July 2025, the A.A. World Services (AAWS) Corporate Board has met twice:

- September 12, 2025 AAWS Strategic Planning Session, Special Meeting, and Executive Session
- October 30, 2025 Regular AAWS Board Meeting and Executive Session

Board Committees

Communication and Language Services Committee

- Announced that the new “Online Meetings” view in the Meeting Guide app is now live — a major improve-

ment making it easier for members to locate virtual meetings quickly and conveniently.

Finance Committee

- Announced the appointment of Nick S. as Self-Support Coordinator. Nick will lead self-support communications and recurring-contribution initiatives, coordinate messaging and visuals across departments, and provide regular Staff reports to the Self-Support Subcommittee.

Internal Audit Committee

- Continued refinement of the master list of AAWS policies referenced in the Corporate Service Policies (CSP) to ensure alignment between board and office procedures.
- Confirmed plans for the annual review of the organization’s IRS Form 990 prior to the November 15 filing deadline.

Nominating Committee

- Reported that it has advanced one candidate for consideration as general service trustee (GST) and non-trustee director (NTD).

Publishing Committee

- Announced completion of the English-language version of the Twelve Concepts video as of October 30, 2025; French and Spanish versions will follow.
- The Communications Department will coordinate a comprehensive launch through the Meeting Guide app, What’s New, Box 4-5-9, and aa.org.

Technology and Services Committee (TSC)

Reported continued work to improve data integrity across systems. The team is cleaning up group and contact records and automating the connection between NetSuite and Campaign Monitor to reduce manual errors and increase accuracy.

Emphasized the importance of data stewardship, reminding trusted servants with read-only access to Fellowship Connection to review listings and report updates. These efforts ensure that information used for communication and service is accurate, consistent and reliable.

RECOMMENDATIONS APPROVED BY THE AAWS BOARD — OCTOBER 30, 2025

Finance Committee

- The AAWS Finance Committee recommended to the AAWS Board that the IRS Form 990 be forwarded to the General Service Board.

- The AAWS Finance Committee recommended to the AAWS Board that the International Literature Fund activity report ending September 30, 2025, be forwarded to the trustees' International Committee.
- The AAWS Finance Committee recommended to the AAWS Board that the World Service Meeting Fund activity report ending September 30, 2025, be forwarded to the trustees' International Committee.
- The AAWS Finance Committee recommended that a monthly communication to Conference members be initiated from the Self-Support assignment, developed in consultation with the AAWS treasurer, chair of the General Service Board, and the general manager with regular updates provided to the AAWS Self-Support Subcommittee.

Communications and Language Services Committee

- The AAWS Communications and Language Services Committee recommended to the AAWS Board that the 2025 third quarter LinkedIn report be forwarded by AAWS to trustees' CPC/Treatment and Accessibilities.
- The AAWS Communications and Language Services Committee recommended to the AAWS Board that the 2025 third quarter reports on Website, Meeting Guide App, YouTube, Google Ads, Online Business Listings and Podcast be forwarded by AAWS to the trustees' Committee on Public Information.

Internal Audit Committee

- The Internal Audit Committee recommended that the AAWS Board accept the updated 2024 Human Resources annual report.
- The Internal Audit Committee recommended that the AAWS Board accept the October 30, 2025, finance RACI (Responsible, Accountable, Consulted, Informed).

Publishing Committee

- The AAWS Publishing Committee recommended to the AAWS Board that they approve a price reduction for *A Book of Fellowship: 90 Years of Sharing, Love and Service*, with a new sale price of \$15 USD. Central offices and intergroups should be provided with communication to alert them to this price change, which would commence 90 days after notification.
- The AAWS Publishing Committee recommended to the AAWS Board that they move forward with the proposed New Year combo bundle of the *Plain Language Big Book* and a hardcover *Alcoholics Anonymous*

(English, French or Spanish) at a discount of \$1.00 USD off the combined list price of the two books.

- The Publishing Committee recommended that the AAWS Board accept the July, August and September 2025 reprint permission reports provided by the intellectual properties administrator.

Executive Session

During its **executive session**, the Board reached consensus and approved two additional motions and ratified them once regular session resumed:

- The AAWS Board adopted the Compensation Policy described in the proposed AAWS Employee Handbook, as corrected.
- The AAWS Board authorized the general manager to pursue the acquisition of an application and allocate up to \$30,000 for due diligence.

Proposed Agenda Items

The AAWS Board was assigned 21 Proposed Agenda Items (PAIs) for consideration for the 76th General Service Conference (GSC). While none of these items were forwarded directly to the GSC, one PAI was referred to the trustees' Literature Committee for further consideration.

In addition, several items were noted for internal follow-up within the Publishing Department, AAWS Strategic Planning, and the Fifth Edition Literature Subcommittee. A complete list of the PAIs and their dispositions is provided below for reference.

PAI-10

That GSO begin the process of adding QR codes (linked to aa.org) on all new and reprinted literature.

Action: Take no action.

Rationale: Existing AAWS approved pilot through 2025 on 13 high-volume pamphlets.

PAI-26

It is proposed that the General Service Conference (GSC) adopt the following statement as the official description of the General Service Office (GSO) to be used in all published materials and digital platforms, as time and resources allow:

"The General Service Office of Alcoholics Anonymous for the U.S. and Canada is located in New York City. It is supported by the members of AA. Its purpose is to assist the organization — its members, groups, outreach committees, and trustees — in their efforts to fulfill AA's primary purpose: to carry the message of re-

covery to the greater community and to the still suffering alcoholic."

Action: Take no action.

Rationale: Not appropriate as a Conference item; fits within AAWS strategic planning/communications purview.

PAI-28

That a comprehensive review be undertaken to update the accuracy of the use of our literature being cross-referenced in the book *Daily Reflections*.

Action: Take no action.

Rationale: Operational/editorial matter for Publishing.

PAI-30

That a comprehensive review be undertaken to update the accuracy of the use of our literature being cross-referenced in the book *As Bill Sees It*.

Action: Take no action.

Rationale: Operational/editorial matter for Publishing.

PAI-32

Motion that the graphics and design on the hardcover edition of the book *Alcoholics Anonymous* (commonly referred to as the Big Book) be revised to reflect a more discreet and simple presentation. This change would better align with our Fellowship's principles of anonymity, humility, and simplicity. This adjustment shall apply to all future printings of the hardcover edition.

Action: Take no action (re: Fourth Edition).

Rationale: Board previously decided no cover change for the Fourth Edition; feedback to be forwarded to the Fifth Edition Literature Subcommittee.

PAI-35

An A.A. App with access to All A.A. Literature or the purchase of an existing app "Everything A.A."

Action: Take no action.

Rationale: Under purview of the General Service Office.

PAI-39

Edit the Primary Purpose Card F-17 title and text for open meetings. Change the title to read Statement of Purpose Card for Open/Closed Meetings. Change the text "*as they relate to alcoholism*" to "*as they relate to recovery from alcoholism*."

Action: Take no action.

Rationale: Conflicts with existing literature; no widely expressed need.

PAI-41

Consider a request to adopt a subscription model for literature currently made available on AA.org at no cost.

Action: Take no action.

Rationale: Within AAWS/office purview; significant systems, finance, and revenue-recognition implications.

PAI-52

That a hardcover edition of *Daily Reflections* be made available.

Action: Take no action.

Rationale: Format decisions rest with the office/AAWS.

PAI-55

No photos shown of people, period. I keep seeing photos, sos did a great job, see who I found, we had a great time, all good. We have a disease, people get drunk, these photos could severely harm them and/or AA as a whole.

Action: Take no action.

Rationale: Local matter (district Facebook usage).

PAI-57

That AAWS stop printing the hardcover version of the book *Alcoholics Anonymous*, a brightly colored case-bound laminated cover stating the title in large, bold lettering, and either (a) return to printing the book with a separate dust jacket with a plain hardcover with plain colors and the title printed discreetly on the spine and/or the cover, or (b) eliminate the dust jacket and use a plain hardcover with plain colors and the title printed discreetly on the spine and or the cover, with the choice between alternatives (a) and (b), as well as the timing and implementation of this motion, to be left to the appropriate decision maker at GSO and or the Board of Trustees.

Action: Take no action (re: Fourth Edition).

Rationale: Board previously decided no cover change for the Fourth Edition; feedback to be forwarded formally to the Fifth Edition Literature Subcommittee.

PAI-59

Area 20 (Northern Illinois) moves that the binding (front, back, and spine) of our book *Alcoholics Anonymous* (Big Book) reverts back to using a plain blue binding with embossed letters (*Alcoholics Anonymous*) in the same color, for the hard-copy version, either with or without the dust cover.

Action: Take no action.

Rationale: Board previously decided no cover change for the Fourth Edition; feedback to be forwarded formally to the Fifth Edition Literature Subcommittee.

PAI-61

Consideration of AAWS offering sobriety tokens/medallions for sale through the General Service Office.

Action: Take no action.

Rationale: Longstanding practice is not to sell tokens.

PAI-62

That in the pamphlet *"Questions and Answers on Sponsorship"* (p15), the sentence "sees that the new-comer is aware of A.A. literature, in particular, the *Big Book*, *Twelve Steps and Twelve Traditions*, *Grapevine*, *As Bill Sees It*, *Living Sober* and suitable pamphlets," be amended to include the Grapevine publication *Language of the Heart*.

Action: Forward to trustees' Literature Committee.

Rationale: Content/listing changes best considered via trustees' Literature; not a Conference-level policy question for AAWS.

PAI-63

The General Service Office should make the books *Pass It On* and *Dr. Bob and the Good Oldtimers* available for purchase in audio format anywhere audiobooks are available.

Action: Take no action.

Rationale: Already updated.

PAI-65

During a recent review of the pamphlet *"Questions & Answers on Sponsorship,"* I found the word "indoctrination" when referring to treatment programs outside of the program of Alcoholics Anonymous. It struck me as an unintentional judgment statement.

Action: Take no action.

Rationale: Already updated.

PAI-66

That the General Service Board consider expanding the dataset made available through the Meeting Guide app to include standardized unique identifiers (primary keys) and relevant metadata that would enable integration with the NetSuite platform, in order to support unified data management and ensure consistency across A.A.'s digital systems.

Action: Take no action.

Rationale: Beyond authority to compel alignment of autonomous local data sources.

PAI-69

That the book *The A.A. Service Manual/Twelve Concepts for World Service* (BM-31), hereafter referred to as the "Service Manual," be included in the General Service Representative (GSR) Kit and the District Committee Member (DCM) Kit at no cost.

Action: Take no action.

Rationale: Prior cost-savings decision; PDF is freely available; areas handle supply variably.

PAI-83

That Assignment Desks at General Service Office prepare as soon as is reasonably possible, and keep updated, a revision history document for each Committee Workbook and Kit when revisions are done, and post on aa.org.

Action: Take no action.

Rationale: No clear use case; significant translation/maintenance burden across three languages; no widely expressed need

PAI-89

WSEA 92, District 6 proposes the revision of booklet B-28, "A.A. for the Older Alcoholic," due to being too bulky to fit in local groups, committees and professional communities pamphlet racks.

Action: Take no action.

Rationale: Current larger format supports readability; format is an office/AAWS matter.

PAI-105

That the General Service Conference recommends that Alcoholics Anonymous World Services develop and distribute an audiobook "The A.A. Service Manual Combined with the Twelve Concepts for World Service."

Action: Take no action.

Rationale: Office/AAWS purview; frequent updates complicate audio production. Response will note that Concepts audio is already available.

AA Grapevine

In-App quarterly growth of subscriptions (+17%)

APPLE APP STORE		GOOGLE PLAY	
Current	7,280	Current	1,253
July 1	6,240	July 1	1,073

App Income from Apple and Google to date

MOBILE APP PAYMENTS

	Google	Apple	Total Payments
2023	\$9,169	—	\$9,169
2024	\$24,770	\$175,071	\$199,841
2025	\$15,319	\$ 97,834	\$212,240
Lifetime Total Payments			\$421,250

Apple and Google payments to Grapevine now exceed the original \$400K app investment from the GSB in 2023.

Total Subscriptions (print, digital, apps)

Grapevine: 58,700, compared with reforecast 58,508 (+192)
La Viña: 8,036, compared with reforecast 8,472 (-436)

Cost Savings on Mailed Renewal Efforts

We currently send nine renewal efforts per year to subscribers. We are cutting that down to four, including a mailing sent if subscription expires. The discontinued mail efforts will be replaced by e-efforts. The savings per year will be approximately \$41,000. We will need to monitor in 2026 to see how change affects renewals.

Intergroup, Area and Central Offices Sales of Grapevine and La Viña Subscriptions

The board approved a proposal for A.A. intergroups central offices, and area offices to partner with Grapevine, Inc., in offering Grapevine and La Viña magazine subscriptions directly to the Fellowship. This partnership will provide offices with an additional revenue stream while making it easier for members to access Grapevine and La Viña magazines. intergroup and central offices will earn 10% commissions.

Digital Media

Grapevine Digital Products Update

	Oct-25	Jul-25	Oct-24	Year Growth %
GV App Subscribers	7,331	6,876	6,020	22
GV Subscribers with App Access	17,058	16,469	14,337	19
LV App Subscribers	398	430	253	57
LV Subscribers with App Access	646	671	435	48
Grapevine Podcast Downloads	1,290,358	1,208,600	980,000	31
GV Instagram Followers	15,371	14,821	13,094	17
LV Instagram Followers	2,171	2,191	1,830	18
YouTube Channel Subscribers	16,500	16,000	14,300	15

Books

Direct Sales: With gratitude to our digital publishing department and North Studios, on November 1, 2025, we launched the new bulk book discounts. The discounts are as follows:

- 1–4 books, no discount
- 5–9 books, \$0.50 off each
- 10–19 books, \$1 off each

- 20–29 books, \$2 off each
- 30 or more books, \$3 off each

Discounts are per order only and include single title and multi-title sales.

Book content–related income is at \$821,305, down \$2,707 from reforecast. We expect the combination of new discounts and free shipping, both starting November 1, to erase a good portion of that deficit.

Trade Sales

- 2025 year-to-date net sales: \$122,079
- 2024 year-to-date net sales: \$158, 609
- GV down YTD 23% compared to 2024.

We are having a strong 3Q as compared with 2024, up about \$4K.

- 2025 3Q total net sales: \$46,085
- \$36,447(print), \$6,764 (e-books) and \$2,872 (e-audio)
- 2025 3Q best seller: The Next Frontier, \$ 9,665 (1,236 units)
- 2024 3Q total net sales: \$42,384
- \$33,916 (print), \$6,136 (e-books) and \$2,331 (e-audio)
- 2024 3Q bestseller: Emotional Sobriety, \$5,795 (901 units)

Updates

Darwin Conversion: Scheduled to take place November 2025 through January 2026. Grapevine, Darwin, North Studios and Treeline working in sync for as smooth a transition as possible.

Greeting Cards: Boxes sold to date, Grapevine: 573, LV: 32 — \$21,780 in revenue.

Treasurer’s/Finance and Budget Committee Report: Gail P., Treasurer and Donna C., Controller presented the report. Donna communicated that altogether AA Grapevine Inc. has seen great improvement over 2024, and it’s a testament to the work everyone is doing. Donna discovered reimbursements through the Post Retirement Medical Fund have not been paid since 2020. AAWS will be reimbursing Grapevine approximately \$158,000.

Staff Highlights

Grapevine Editorial: Jon W., Editor-in-Chief, presented his report, highlighting recent stories from atheist and agnostic members, along with calls for One Big Tent submissions and board applicants. September’s issue focused on gratitude, while October explored how technology is being used to carry the message, with inter-

GRAPEVINE — September YTD Financial Report

	September 2025 Actual YTD	September 2025 Budget YTD	Variance September Actual vs. September Budget YTD	September 2024 Actual YTD	Variance September 2025 vs September 2024
CIRCULATION					
GV Magazine Circulation	41,643	41,384	259	45,492	(3,849)
GV Complete	5,582	5,732	(150)	5,454	128
GV Online	4,145	3,692	453	2,987	1,158
GV App	7,331	7,700	(369)	5,330	2,001
Total Circulation	58,701	58,508	193	59,263	(563)
FINANCIAL ACTIVITY					
Gross Margin on Subs/App Cross	847,519	813,347	34,172	685,385	162,134
Gross Margin-Books and other items	525,304	526,241	(937)	576,288	(50,984)
Gross Margin	\$1,372,823	\$1,339,588	\$33,235	\$1,261,673	\$111,150
EXPENSES					
Editorial	360,104	357,848	2,256	491,353	(131,249)
Circulation and Business	1,074,119	1,050,184	23,935	1,175,497	(101,378)
General and Administrative	245,118	238,103	7,015	214,352	30,766
Total Expenses	1,679,341	1,646,135	33,206	1,881,202	(201,862)
Reserve Fund Interest	6,750	6,750	-	7,200	(450)
NET INCOME (Loss)	(\$299,768)	(\$299,797)	\$29	(\$612,329)	\$312,562

views and 2025 Convention promotions. November celebrated early A.A. history and the *Living Sober* anniversary, and December's issue, now printing, centers on sober holidays and remote communities. January and February issues are in progress, and work continues on the Spring 2026 Gratitude book and related podcast interviews.

La Viña Editorial: Paola M., Editor of *La Viña*, presented her report. Monthly workshops have been energized by guest speakers. Exploring new outreach efforts, such as a new WhatsApp channel. Two new books are in development. *La Viña's* 30th anniversary is approaching, with inquiries for a commemorative reprint of its first issue. Outreach events include conventions and forums across Arkansas, New Mexico and California.

Licensing: Kimberly L., Office Manager, presented her report. She highlighted the changes made to the licensing policy. The board approved for these changes to be

presented to the General Service Board for discussion. Legal review and launch process to be completed after it is discussed with the GSB.

Digital Publishing: Niurka M., Digital Publishing Manager, presented her report. Website updates include adding a new "Group Subscription" checkbox to stop bulk orders from being automatically renewed. This improvement will solve a long-standing customer billing issue. In process of building a new tiered discount calculator for book orders, set to launch in November. This update will make bulk pricing simpler, clearer and more efficient for customers.

Customer Service: Sonia D., Customer Service Manager, provided her report. The next couple of months will be focused on the transition of a new fulfillment system. Attended the ICOAA (Intergroup/Central Office of Alcoholics Anonymous), where intergroup representatives expressed gratitude for implementing better bulk

LA VIÑA — September YTD Financial Report

	September 2025 Actual YTD	September 2025 Budget YTD	Variance September Actual vs. September Budget YTD	September 2024 Actual YTD	Variance September 2025 vs September 2024
CIRCULATION					
LV Magazine Circulation	7,389	7,700	(311)	6,569	820
LV Complete	161	199	(38)	109	52
LV Online	87	83	4	73	14
LV App	398	490	(92)	235	163
Total Circulation	8,035	8,472	(436)	6,986	1,049
FINANCIAL ACTIVITY					
Gross Margin on Subs/App Cross	36,296	33,553	2,743	17,696	18,600
Gross Margin-Books and other items	89,705	91,195	(1,490)	60,702	29,003
Gross Margin	\$126,001	124,748	1,253	78,398	47,603
EXPENSES					
Editorial	214,124	214,647	(523)	238,036	(23,912)
Circulation and Business	223,723	216,750	6,973	232,796	(9,073)
General and Administrative	51,819	56,035	(4,216)	49,267	2,552
Total Expenses	489,666	487,432	2,234	520,099	(30,432)
GSB Contribution	\$363,665	\$362,684	(982)	\$441,701	(78,035)
NET INCOME (Loss)	-	-	-	-	-

discounts, working with an area on purchases of 554 gift certificates.

Outreach Calendar: Kimberly L., Office Manager, provided her report. Outreach to Young People in Alcoholics Anonymous (YPAA), roundups and any grassroots events will be a key focus for 2026. A letter was sent to regional trustees asking them to encourage delegates to invite us to at least one even we haven't previously attended. Unfortunately, we have not received any responses. It was requested that the letter be sent out again.

Board Committee Activity

Nominating and Governance: Teddy B-W., Chair, provided a report communicating that so far we have 19 applicants. Next steps and essential dates were communicated.

Strategy & Innovation Planning: Nikki O., Chair, provided a summary of the Strategic Planning ideas, expecta-

tions and deadlines. Second half of the board meeting will include discussion on some of the bigger ideas.

Five-Year Plan: On behalf of Teresa J., Chair, Chris C. presented an outline and asked the committee to closely review it for any gaps. The team is analyzing industry trends and economic scenarios, and considering how survey insights and a flexible, evolving model will inform the path forward.

App Awareness Ad hoc Committee: Nikki O., Chair, provided her report. The subcommittee reconvened on October 24 and plans to resume regular biweekly Friday meetings. App performance metrics showed increases in Q3 — likely boosted by the International Convention and Founders' Day. The group also explored using WhatsApp as a new outreach channel to increase app engagement and subscriptions.

Audit Committee: No report.

Old Business

Advisory Actions and Conference Considerations from the 75th General Service Conference

- AA GV Five-Year Survey: David presented Martha M., Conference Committee Delegate's questions. An ad hoc committee will include Nikki, Fredy, Chris, Teddy, Molly and Kimberly.
- Workbook Suggestions: Will review with Jon W. and bring back to December meeting.
- AA Grapevine and La Viña Pamphlet: Suggestions were presented and will bring back to January meeting.

Policy Reviews: Kimberly will work with David to make sure the policies align with AAWS.

- Travel and Expense policy was approved by board.

New Business

The 76th General Service Conference proposed agenda items were discussed. Report under a separate cover.

Proposal for system to be developed allowing A.A. local offices to sell subscriptions to *Grapevine* and *La Viña* for a commission was discussed and approved.

Grapevine Board Actions

The board took the following actions at its meeting on September 13, 2025:

- Approved the June minutes with amendments
- Approved July Grapevine Treasurer Report
- Approved the July La Viña Treasurer Report
- Approved the bulk book discount proposal

The board took the following actions at its quarterly meeting on October 30, 2025:

- Motion to approve July 31 meeting minutes with amendments
- Motion to approve Grapevine August financials
- Motion to approve La Viña August financials
- Motion to approve Grapevine September financials
- Motion to approve La Viña September financials
- Motion to forward Licensing Policy to GSB for consideration
- Motion to adopt Travel and Expense Policy
- Motion to approve the subscription sales by local offices proposal
- Motion to close and commence executive session (6:00 p.m.)

Note: The Grapevine Board took action on PAIs as detailed in the Grapevine GSC PAI report below:

PAI-49. *The General Service Board may also receive contributions from organized groups and committees to help cover the printing costs of the international magazine La Viña, which has always been absorbed by the General Service Board as a service to the community.*

The AA Grapevine Board of Directors thoughtfully reviewed this request regarding contributions for *La Viña* printing, and the committee chose not to forward this agenda item due to several concerns. The proposal lacks clarity on what constitutes an "organized group," raising potential issues with group autonomy. It also introduces earmarked contributions, which conflicts with our tradition of unrestricted self-support. While the proposal is not appropriate for forwarding, it does highlight the value of ongoing discussion about *La Viña's* long-term funding model.

The AA Grapevine Board discussed the Grapevine and *La Viña* Conference Committee's expressed interest in exploring various funding models for Grapevine, Inc., and agreed to send to the General Service Conference Committee on Grapevine and *La Viña* a proposed agenda item that the AA Grapevine, Inc. accept contributions, which was seconded and passed.

PAI-68. *To request the Board of AA Grapevine Inc. to consider enlarging the font size of Grapevine books when reprinting them. (Clarification provided: New titles already have larger fonts; the proposal targets older titles only.)*

The AA Grapevine Board of Directors thoughtfully reviewed this request regarding enlarging the font size of Grapevine books when reprinting. After thoughtful discussion, the A.A. Grapevine Board decided to take no action at this time. It was noted that this request represents a format change and as such does not rise to the level of a Conference agenda item.

PAI-72. *I move to ask the Grapevine/La Viña board to make available the books El Lenguaje del Corazón (The Language of the Heart) and Lo Mejor de Bill (The Best of Bill) in large print.*

The AA Grapevine Board of Directors reviewed the request to make available large-print editions of *El Lenguaje del Corazón* (The Language of the Heart) and *Lo Mejor de Bill* (The Best of Bill). After thoughtful discussion, the A.A. Grapevine Board had carefully considered this request and decided to take no action. The AA Grapevine Board of Directors shared that both

books are available as audiobooks and that *Lo Mejor de Bill* is currently available as an eBook. *El Lenguaje del Corazón* will be created as an e-book. E-formats allow users to adjust font size as needed, and along with audiobooks they offer accessible and cost-effective solutions.

PAI-76. *Remove the word “people” from the A.A. Preamble and restore the words “men and women.” (Context provided: Submitted by a group, not an area. Motivation: Many groups continue to read the original version and feel the change was politically motivated or made without adequate Fellowship input.)*

The AA Grapevine Board of Directors reviewed the request to restore the words “men and women” to the A.A. Preamble, replacing the word “people.” The AA Grapevine Board engaged in a heartfelt and thoughtful discussion and decided to send the item to the General Service Board. Upon further discussion with the GSB, the item related to the Preamble was referred back to the AA Grapevine, Inc. Board. The AA Grapevine, Inc. Board will have further discussion of PAI-76 at its Q1 2026 meeting.

For comments or questions write to:
Staff Coordinator, Box 459, Grand Central Station, New York, NY 10163

Contributions = Service!

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When you contribute to the General Service Board, you help make sure that:

Emails, letters and phone calls are answered.
Newcomers find their local A.A.

Resources are provided to A.A. members facing Accessibility Barriers
access@aa.org

Members in Correctional Facilities get Big Books
corrections@aa.org

Service materials are available for your group representative
groupservices@aa.org

A.A.s around the globe share experience, strength and hope.
international@aa.org



The Meeting Guide App continues to connect newcomers to nearby meetings

Letters from treatment centers are answered and newcomers are connected to local A.A.
tf@aa.org

Public Service Announcements and press materials are available for your local media outlets.
publicinfo@aa.org

Professionals get correct information about A.A.
cpc@aa.org

aa.org/news-and-announcements